

**MINUTES OF THE
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

TUESDAY, APRIL 8, 2008

At a meeting of the **Planning and Economic Development Committee**, held Tuesday, April 8, 2008, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Vosburg-Chair, Brdak, Brown, Camphous-Peterson, DeSaele, DiMaria, Drolet, Duzyj, Gielegghem, Mijac, Rengert, Roberts and Crouchman (ex-officio).

Absent and excused was Haggerty.

Other Commissioners Also Present:

Commissioner Slinde

There being a quorum of the committee present, Chair Vosburg called the meeting to order at 9 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

Chair Vosburg moved up agenda item #6 to after Public Participation. There was no objection.

MOTION

A motion was made by Rengert, supported by Camphous-Peterson, to adopt the agenda, as amended. **The Motion Carried.**

RECEIVE AND FILE PRESENTATION FROM ROBBIE STARK, GENERAL MANAGER, PARTRIDGE CREEK SHOPPING CENTER

The grand opening of The Mall at Partridge Creek was six months ago.

Mr. Robbie Stark, General Manager, Partridge Creek Shopping Center, gave a Power Point presentation. Key topics covered included: Taubman Properties, Distances from Partridge Creek to Select Shopping Venues, Trade Area Income, Trade Area Population Growth, Trade Area Demographics, Overview of the Mall, Amenities, Grand Court, Grand Opening,

Media Strategy, Direct Mail, Outdoor Billboards, eBulletin Tag, Campaign Reach, Opening Events, Pre-Opening Events, Public Relations, PR Coverage, Grand Opening Events, Retailers, Since Opening, Stores Coming, Nordstrom Opening, Sounds of Summer, and Holiday Lighting.

There were no questions for Mr. Stark.

MOTION

A motion was made by Duzyj, supported by Camphous-Peterson, to receive and file the presentation from Robbie Stark, General Manager, Partridge Creek Shopping Center.
The Motion Carried.

ADOPT RESOLUTION DECLARING INTENTION TO ISSUE REVENUE BONDS, TO PROCEED WITH A PROJECT UNDER THE ECONOMIC DEVELOPMENT CORPORATIONS ACT, TO REIMBURSE EXPENDITURES FROM BONDS TO BE ISSUED BY THE ECONOMIC DEVELOPMENT CORPORATION AND TO APPOINT BOND COUNSEL (Americhip International, Inc. - Macomb) AND ADOPT RESOLUTION DESIGNATING PROJECT AREA AND PROJECT DISTRICT AREA AND REQUESTING APPOINTMENT OF ADDITIONAL DIRECTORS (Americhip International, Inc. - Macomb)

COMMITTEE RECOMMENDATION - MOTION

A MOTION WAS MADE BY DeSAELE, SUPPORTED BY DUZYJ, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS ADOPT THE FOLLOWING RESOLUTIONS:

DECLARING INTENTION TO ISSUE REVENUE BONDS, TO PROCEED WITH A PROJECT UNDER THE ECONOMIC DEVELOPMENT CORPORATIONS ACT, TO REIMBURSE EXPENDITURES FROM BONDS TO BE ISSUED BY THE ECONOMIC DEVELOPMENT CORPORATION AND TO APPOINT BOND COUNSEL (AMERICHIP INTERNATIONAL, INC. - MACOMB); AND

DESIGNATING PROJECT AREA AND PROJECT DISTRICT AREA AND REQUESTING APPOINTMENT OF ADDITIONAL DIRECTORS (AMERICHIP INTERNATIONAL, INC. - MACOMB).

Mr. Jim Ahee gave a brief overview of the company, Americhip International, Inc. - Macomb.

A discussion ensued with Mr. Morandini about the way the bond program works.

Chair Vosburg called for a vote on the motion and **THE MOTION CARRIED.**

RECEIVE AND FILE EXECUTIVE DIRECTOR'S REPORT

MOTION

A motion was made by Camphous-Peterson, supported by DeSaele, to receive and file the report from the Executive Director, Planning and Economic Development Department, on departmental activities.

Mr. Cassin informed commissioners that two of his staff have been recognized by the statewide organization of the Michigan Small Business Technology and Development Center for receiving a Recognition of Excellence - Leadership Award. Ms. Susan Bates is receiving the Intake/Administrator Personnel Award and Mr. Bob Madigan is receiving the Counselor of the Year Award.

Mr. Cassin received notification yesterday that the county has received \$400,000 in grants from the EPA for hazardous material assessment and petroleum assessment under their Brownfield's Program. This is in addition to the \$200,000 that the county received a few years ago. There is no monetary match required.

Mr. Jason Friedman explained the type of things those funds have been used for. Mr. Cassin said that he will be advising Mr. Frame about this additional grant money and the competitive process, so he can do a press release on it.

Chair Vosburg called for a vote on the motion and **The Motion Carried.**

NEW BUSINESS

Commissioner Roberts recalled that this past weekend, St. Clair Shores had a business expo put on by the Harper Avenue Business Association and she wanted to thank Mr. Ahee who took his Saturday to set up a table with her to provide information on the support that the Macomb County Planning and Economic Development Department has for small businesses.

ADJOURNMENT

MOTION

A motion was made by Duzyj, supported by Rengert, to adjourn the meeting at 9:35 a.m.
The Motion Carried.

Denise M. Jacks
Committee Reporter